



HACKATHONS INTERNATIONAL

#CITYHACK TENNESSEE

CREATED BY

Angela Bee Chan

DATE CREATED

2021

THE OPPORTUNITY

According to [new data provided by LinkedIn](#), Nashville TN is ranked as the top three cities to see the largest inflow of tech-related job migration over the past 12 months. Companies such as [Amazon](#), [Oracle](#), Alliance Bernstein, Eventbrite are investing billions of dollars to create thousands of jobs in our local community. With all these announcements, you have an opportunity to shape what our city will be like in the future through the #CityHack TENNESSEE Hackathon. We need your help to make this come to life!

WHAT IS #CITYHACK?

#CityHack is a weekend Hackathon taking place in Nashville from Saturday-Sunday, 2022. The Hackathon aims to address city challenges through technology, drive economic development in Tennessee, develop sustained innovation, and crowd source solutions to address pressing real-life business problems and community issues.

We will be bringing together 200 passionate and innovative changemakers to build IoT hardware and software solutions that address specific challenges based on the growth of Tennessee. We will be reaching out to government organizations, design firms, city planners, utility providers, technology vendors, and students, and as well as minority community groups such as Girls in Tech to create teams of no more than 5 to create projects that will be demonstrated to the judging panel.



WHAT IS A HACKATHON?

Hackathons promote rapid experimentation of solutions to meet the fast-changing business and consumer demands. They involve a cross-disciplinary teams that may often use design thinking and agile methodologies to approach problems with fresh eyes.



**T-eam
Forming**



**E-mpathy
Mapping**



**C-reative
Thinking**



**H-acking
Solutions**

Ultimately they are a short, pressurized competition where ideas are designed, developed, deployed, and demonstrated. They are engaging experiences that give participants an opportunity to network with the community, learn from experts from different industries and segments, and have the ability to generate a diverse quality of solutions for the future of Tennessee.

PARTNERING WITH 3686 FESTIVAL

As part of Launch Tennessee's mission to build Tennessee into the most startup friendly state in the nation, we are partnering with the inaugural 3686 Festival. This multi-day, multi-venue celebration is the meeting ground for best-in-class representatives of innovation, investment, and institutional businesses from Tennessee and across the country.

For this Hackathon we will be partnering with the Festival to showcase the top three teams in one of their exclusive sessions. This will be an opportunity to showcase the Hackathon's creative ideas, and the collective audience will be deciding on the final winner!

**3686
FESTIVAL**



BENEFITS OF PARTNERING WITH HACKATHONS INTERNATIONAL

Hackathons International works at bringing equal opportunities for everyone, everywhere by organizing the 'best in class' Hackathons seen around the world. We have sourced the most engaging platforms, put together a series of interactive activities focused on community engagement, found experienced and passionate facilitators, partnered with local community and minority groups, and have a large international network of Subject Matter Experts to deliver #CityHack.

We have recognized that Tennessee is on a growth spurt when it comes to innovation. This is why we have welcomed #CityHack - a way for budding entrepreneurs, creative enthusiasts, technology experts, and future thinkers to imagine what the State will look like by 2050.

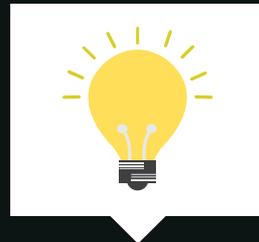
Core benefits include:



Find and recruit high-potential candidates who are passionate, forward thinking and ambitious



Increase your brand awareness and perception in a thriving and growing community



Generate quality ideas from a diverse pool of individuals who will come in with fresh eyes



Cost savings through fast tracked R&D, and accelerated product development

We provide contact lists and resumes of all participants, introduce mentors and judges with one another, provide statics on brand awareness, and information on your brand's perception of the market when conducting Hackathons.



HOW WILL THE EVENT WORK?

Before the Hackathon, we will be hosting an Information Session on the Thursday evening for participants so they understand the challenge statements, listen to keynote speakers, have an opportunity to pitch their ideas, form teams, and have 1:1 deep dive sessions with mentors in the lead up to the weekend. This will also form as a 'mixer' and provide thought leadership to the participants.

Commencing on Saturday, our experienced facilitators and subject matter experts will be guiding each team so they will be able to creating a working prototype to demonstrate at the final presentation 'Showcase' on Sunday afternoon. This is a rapid process where participants will be pushed to challenge the norm and come up with an innovative solution.

Well esteemed judges will be invited to an exclusive, invite-only event with top-tiered sponsors, special guests, community influencers and accomplished business leaders to aware prizes to the winning teams.

Hackathons International uses best practices learnt from Hackathons run around the world to set the highest standard so that the best outcomes for all sponsors, attendees, and the ecosystem are achieved.

WHAT ARE THE CHALLENGES?

Based on the growth potential of Tennessee, we have crafted problem statements based on what we foresee the value of the State to be. You may either choose one of these and shape it accordingly, or we also welcome you to propose one of the challenges relevant to the Tennessee community.

It will be your role to be the subject matter expert (SME) for your challenge statement. We will look up to you to provide insights and trends related to the field, have at least 2 mentors who will be available throughout the duration of the Hackathon to provide expertise to teams, and supply data, hardware, software and relevant tools to participants.

We also invite VIP judges to attend the final presentation 'Showcase' where they have the opportunity to network with participants, other partnering organizations, and provide deep expertise in delivering feedback and evaluations to the participating teams.

Projects will be judged on the following criteria:

- Desirability - will the customer use it and keep using it?
- Feasibility - does the team have the potential to deliver the project?
- Viability - how strong is the business model and GTM strategy?
- Creativity - is the idea original or new to the market?



SUGGESTED THEMES



Infrastructure

How can we build a State where it can structurally support the influx of people moving to Nashville?

Think: transportation, housing, environmental planning



Business

How do we support both global and local businesses so that TN becomes a thriving State?

Think: commercial development, talent shortage



People

What do we need to do to create an engaging community and champion diversity in the South?

Think: community engagement, recreational activities

TECHNOLOGY STACK

At #CityHack events, we endorse utilization of device hardware, software, communications, and platforming in the design, development and demonstration of solutions to the judging panel. The focus on Internet of Things ensures that each team will be able to showcase an interactive solution for the audience to see, touch and feel. In doing so, some of the technologies for consideration include:

- Augmented / Virtual Reality
- 3D printing
- Drones
- Robotics
- Wearables
- App Development
- Machine Learning
- Artificial Intelligence
- Data Science
- Blockchain



SPONSORSHIP ENTITLEMENTS



To be involved with #CityHack, please choose one of the Tiers below. Listed are the benefits.

	Core	Collaborator	Contributor	Community
Information on Tiers				
• Financial Spend	\$20k	\$10k	\$5k	\$3k
• Spots available	x2	x2	x3	x5
Speaking and Workshops				
• Keynote Speaker - Information Night	●	●		
• Keynote Speaker - Opening Ceremony	●			
• Keynote Speaker - Final Showcase	●			
• Host a workshop	●	●	●	
• Company representative on Judging Panel	●	●		
• Present Awards at Final Showcase	●			
Brand Awareness				
• Logo on website	●	●	●	●
• Premium social media promotion	●			
• General social media promotion	●	●	●	●
• Call out on all presentations	●	●		
• Mentions on presentations	●	●	●	●
• Description of company in program	●	●	●	
• Logo on program	●	●	●	●
• Logo on banner	●	●		
• Logo on T shirts	●	●		
• Logo on lanyards	●	●		
• Branded items in swag bag	●	●	●	
• Logo placement on video and photos	●			
• Access to download photos	●			



SPONSORSHIP ENTITLEMENTS

To meet your outcomes, please choose either *Recruitment* or *Offer Marketing* packages as part of your involvement with the Hackathon

	Core	Collaborator	Contributor	Community
Recruitment of Talent <ul style="list-style-type: none"> Co-create Challenge Statement Access to resumes and LinkedIn profiles Email 'Job Board' to participants Dedicated Slack channel Dedicated table at Hackathon Complimentary passes for Hiring Managers Dedicated time with individuals and teams Team Participation 	<ul style="list-style-type: none"> ● ● ● ● ● ● ● <p>x10</p>	<ul style="list-style-type: none"> ● ● ● <p>x5</p>	<ul style="list-style-type: none"> ● <p>x2</p>	<p>Upon request</p>
Offer Marketing (Solution / Service / Program) <ul style="list-style-type: none"> Co-create challenge statement LIVE demo/explanation during Info Session Email on 'Offer' to participants Offer description on program materials Dedicated table at Hackathon Complimentary passes for SMEs Dedicated time with individuals and teams Team Participation 	<ul style="list-style-type: none"> ● ● ● ● ● ● ● <p>x10</p>	<ul style="list-style-type: none"> ● ● ● ● <p>x5</p>	<ul style="list-style-type: none"> ● <p>x2</p>	<p>Upon request</p>



WHAT PEOPLE HAVE SAID

Hackathons International has made a difference into the personal and professional development of many change makers. Here is a glimpse of what they have said about our experiences!

Companies



"I worked with Hackathons International to pull together a Corporate Real Estate Hackathon. They helped turn our vision into reality and we continued the annual event for three successful years. If you are interested in holding your own hackathon - I highly recommend reaching out to have a chat" - Trish Tillard, Corenet Global Australian Chapter

"Secur'IT Cup is a signature event for Kaspersky Academy, and we could not have asked for a better partner in Hackathons International to work together on this event for APAC students in cybersecurity! They are amazing in reaching and connecting with the student community and wider tech ecosystem, displaying professionalism as they manage multiple platforms and stakeholders throughout the event" - Shan Loy, Kaspersky APAC



Hackathons International recently worked with me over 2 months preparing for a workshop with a cross section of our tech community on our women in tech strategy and activation plans! Our experience was organized, creative, an awesome facilitator, she used online visual tools to manage flow of the workshop. Thank you for managing us to get the outcome we did! We could not have gotten to this point without you! - Louise Alphonso, REA Group

Individuals

"I have been curious about hackathons for nearly two years now, but I always shied away because I believed I wasn't tech savvy enough to attend one. The workshops held by Hackathons International debunked this myth and many others, revealed the wonders and opportunities at hackathons, and even gave me the tools to succeed at them" - Alaba Adesanya, Hong Kong Baptist University



I found the Hackathons International experience invaluable as I was the only person in my team with previous hackathon experience. Using the FLEARN method to anchor how we approached and continuously refined our content, made it simple and clear for my team and I. From 140 idea submissions, we made it to round 3 of 4 within Top 18 solutions. - Lindsey Myers, Telstra



WHO WE ARE

Hackathons International brings a wealth of experience from around the world in designing, developing and deploying the best Hackathon experiences that bring collaboration, critical thinking and creativity to harness untapped opportunities and create business outcomes.



Our mission is to create equal opportunities for everyone, everywhere. We are deliberately focusing on helping the underserved and minority communities.

Although Hackathons have traditionally been for coders and programmers, we believe everyone has a role to play in challenging the norm and developing sustainable and valuable ideas.

The Hackathons International community comprises of software developers, data scientists, engineers, marketers, analysts, project managers, user experience designers and creatives, financial advisors, SMEs and enthusiasts seeking to gain and share knowledge, grow their network, and collaborate on projects. Everyone is passionate, ambitious, and knows how to hustle.

OUR ACHIEVEMENTS

Since 2014, we have supported and facilitated over 500 Hackathon experiences around the world including the USA, Canada, Australia, Hong Kong, and India We are committed to hosting and organizing activities to develop cities and its citizens.

We've also had the likes of Amazon, CB Insights, SAS, Kaspersky who have trusted us to run their Hackathon experiences. Achievements included: launching D&I community at [REA Group](#), creating WWF's [Impact.io](#) blockchain platform, activated student engagement within Faculties at [Monash University](#), developing GTM strategy and pipeline for Schneider Electric.. and the list goes on and on!



GET TO KNOW US

Our experience spans over a decade in Hackathons servicing 500+ clients across multiple industries and geographies.



TAD Changemakers



Corenet Global



GovHack



WWF PandaLabs



Workplace of the Future Hackathon



Schneider Electric #GrowthHack



Humanitarian Innovation Hackathon



TedX Talk on Hackathons

COMPANIES THAT TRUST US

Previous customers who have used our services



香港浸會大學
HONG KONG BAPTIST UNIVERSITY



Girls in Tech™



CONTACT US



Angela Bee Chan
CEO and Co-Founder, 2x TEDX Speaker
angela@hackathonsinternational.com

